

Subject: RE: outreach request

From:

Date: 09/08/2016 01:17 PM

To: "Shari Holiday" <sholiday@lahsa.org>

CC: "Nora Gutierrez" <nora.gutierrez@lacity.org>, "Martha Trujillo" <mtrujillo@lahsa.org>, "Donald Holt" <dholt@lahsa.org>

Much appreciated!

Aaron

----- Original Message -----

Subject: RE: outreach request

From: Shari Holiday <sholiday@lahsa.org>

Date: Thu, September 08, 2016 1:16 pm

To: "'aaron@urbanplaceconsulting.com'" <aaron@urbanplaceconsulting.com>

Cc: Nora Gutierrez <nora.gutierrez@lacity.org>, Martha Trujillo

<mtrujillo@lahsa.org>, Donald Holt <dholt@lahsa.org>

Good afternoon Aaron,

We will go to visit this location ASAP. Sounds like a woman we may be familiar with, by the name of, Beverly Walker, however, Beverly's birthday is on 3/12/40 but she looks much younger. The next time you go out, see if you can get her name. We will follow-up with you, with our findings as well.

Respectfully,

Shari Holiday

Senior Emergency Response Team Member

Los Angeles Homeless Services Authority

811 Wilshire Blvd., 5th Floor

Los Angeles, CA 90017

sholiday@lahsa.org

PH: 213-276-0140

Fax: 213-892-0092

From: aaron@urbanplaceconsulting.com [<mailto:aaron@urbanplaceconsulting.com>]

Sent: Tuesday, September 06, 2016 2:05 PM

To: Shari Holiday

Cc: Nora Gutierrez

Subject: outreach request

Hi Shari,

I received your contact info from Nora Gutierrez at CD9.

We have a woman on the edge of our Business Improvement District (BID) in CD9 that seems like she's badly in need of some outreach help. I've encountered her on a daily basis on Flower Drive between 39th St. and Martin Luther King, Jr. Blvd for the past month or so. Her encampment is located in the middle of the block on Flower Dr.

Description:

50-60 years of age

Caucasian

Dark hair

Glasses

Thanks in advance for any help you can provide her.

Aaron

Aaron Aulenta

Figueroa Corridor BID

aaron@urbanplaceconsulting.com